



THE 7-DAY ULTIMATE SCAM-PROOF CHALLENGE

FOR KIDS AND TEENS

STELLA CHINONSO-ANI

THE 7-DAY ULTIMATE SCAM-PROOF CHALLENGE



FOR KIDS AND TEENS



SPOT SCAMS



AVOID TRAPS



PROTECT YOUR INFO



STAY SAFE ONLINE



OUTSMART
• SPOT •
• AVOID •
• STAY SAFE •
ONLINE

Learn How to Outsmart Online Scammers,
Spot Dangerous Tricks, and Stay Safe
Every Time You Go Online

STELLA CHINONSO-ANI

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Introduction

Welcome to The 7-Day Scam-Proof Challenge!

Imagine this... One Saturday afternoon, 12-year-old Tunde was playing his favourite online game when a message popped up on his screen.

"Congratulations! You have won 50,000 FREE Robux! Click here now before the offer expires!"

Tunde was excited, he had always wanted more Robux. Without thinking, he clicked the link and entered his account details. The next day, he tried to log in to his account, but he couldn't. His account had been stolen.

Tunde felt embarrassed and upset. He thought he was the only person who had fallen for a scam. But the truth is, thousands of children around the world are tricked by online scammers every day.

The good news? Scammers have tricks.

But you can learn those tricks.

And when you know their tricks, they lose their power.

That's what this challenge is all about.

Over the next 7 days, you'll learn how to:

- ✓ Spot online scams before they fool you
- ✓ Stay safe while gaming
- ✓ Recognise fake social media accounts
- ✓ Avoid dangerous links

- ✓ Deal with strangers online safely
- ✓ Detect AI-generated scams and fake videos
- ✓ Build your own Scam Shield

You don't need to be a computer expert to stay safe online.

You just need to learn a few smart habits.

By the end of this challenge, you'll know how to think like a Digital Detective, someone who can spot danger, ask smart questions, and make safe choices online.

Remember:

Smart kids don't believe everything they see online.

Scam-proof kids STOP, CHECK, and ASK.

Are you ready?

Let's begin your Scam-Proof Challenge!

DAY 1

Become a Scam Detective

Today's Mission

Before you can beat scammers, you need to understand how they think.

The truth is that scammers don't succeed because they are smarter than you.

They succeed because they know how to play with people's emotions.

Today's mission is to learn the secret tricks scammers use and how to spot them before they fool you.

A Story About Ada's "Free Smartphone"

Ada was 11 years old and lived in Enugu.

One afternoon, while watching videos online, she saw an advert that said:

 "Congratulations! You have been selected to receive a FREE smartphone! Click now before the offer expires!"

Ada was excited.

Her old phone was slow, and she had always dreamed of having a newer one.

Without thinking, she clicked the link.

The website asked for her name, phone number, home address, and her mother's phone number.

Just as she was about to fill in the information, she remembered something her mother had told her:

"If something online sounds too good to be true, stop and check first."

Ada paused.

She showed the website to her mother.

After checking, they discovered it was a scam.

There was no free smartphone.

The scammers only wanted personal information.

Because Ada stopped and checked, she protected herself and her family.

That day, Ada learned an important lesson:

Excitement can sometimes make us forget to think.

Why Do Scammers Target Kids?

Many children think scammers only target adults.

That's not true.

Scammers target kids because they know children are:

- Curious
- Trusting
- Excited by rewards
- Quick to act
- Still learning about online safety

Scammers may try to steal:

- Gaming accounts

- Passwords
- Personal information
- Photos
- Family information

That's why every child needs scam-detective skills.

The 5 Tricks Scammers Use

Most scams use one or more of these five emotions.

When you feel any of these emotions online, slow down and think carefully.

1. Excitement

Examples:

- "You won a free phone!"
- "Get free Robux!"
- "Claim your prize now!"

Scam Detective Rule

If it sounds too good to be true, it probably is.

2. Curiosity

Examples:

- "Someone posted something about you!"
- "See who viewed your profile!"
- "Open this secret message!"

Scam Detective Rule

Don't let curiosity control your decisions.

3. Fear

Examples:

- "Your account will be deleted!"
- "Your phone has a virus!"
- "You are in trouble!"

Scam Detective Rule

Never make decisions when you feel scared.

4. Urgency

Examples:

- "Act now!"
- "Only 5 minutes left!"
- "Offer expires today!"

Scam Detective Rule

Scammers want you to rush.

Smart kids take their time.

5. Greed

Examples:

- Free money
- Free game currency
- Free gifts

Scam Detective Rule

Nothing valuable online comes without questions.

The DETECTIVE Formula

Whenever you see something suspicious online, remember:

D — Don't Rush

Pause before clicking.

E — Examine The Message

Does it seem realistic?

T — Think Carefully

Why is this being offered?

E — Evaluate The Risks

Could this be dangerous?

C — Check With A Trusted Adult

Ask for help if you're unsure.

T — Trust Your Instincts

If it feels wrong, it probably is.

I — Ignore Pressure

Don't let anyone rush you.

V — Verify First

Check before believing.

E — Exit If Necessary

Leave suspicious websites immediately.

Activity: Scam Or Safe?

Read each situation and decide whether it is SAFE or a SCAM.

Situation 1

A message says:

"You have won ₦200,000. Click here now!"

Answer: SCAM

Situation 2

Your teacher sends homework through your school's official platform.

Answer: SAFE

Situation 3

A stranger offers unlimited free game coins if you share your password.

Answer: SCAM

Situation 4

Your parents send you a trusted educational website.

Answer: SAFE

Situation 5

Someone online asks for your home address.

Answer: SCAM

Detective Discussion Time

Think about these questions:

1. Which scam trick do you think would fool most children?
2. Have you ever seen a suspicious message online?
3. What would you do if someone offered you something amazing for free?
4. Who can you talk to if you feel unsure about something online?

Today's Challenge

Become a Scam Detective!

Before tomorrow, find one advert, message, video, or social media post that uses one of the five scam emotions:

- Excitement
- Curiosity
- Fear
- Urgency
- Greed

Show it to a parent, teacher, or trusted adult and discuss:

- Which emotion was used?
- Why was it used?
- Would you trust it?

Congratulations! You have completed Day 1 of the Scam-Proof Challenge.

Tomorrow, you'll discover the gaming scams that trick thousands of kids every day and learn how to protect your accounts like a pro.

DAY 2

Gaming Scams Every Player Should Know

Today's Mission

Gaming is fun.

Whether you play Roblox, Free Fire, Minecraft, EA FC, Fortnite, PUBG, Call of Duty, or any other game, you've probably dreamed of getting more coins, gems, skins, or special rewards.

Guess what?

Scammers know that too.

That's why many scammers pretend to offer free gaming rewards to trick kids.

Today's mission is to learn how gaming scams work and how to protect your account like a true Gaming Guardian.

A Story About Kofi's Free Diamonds

Kofi was 13 years old and lived in Accra, Ghana.

One evening, while playing Free Fire, he received a message from another player.

The message said:

 "Congratulations! You're one of the lucky players selected to receive 50,000 FREE Diamonds! Click this link now!"

Kofi was excited.

He had been saving for months to buy new skins.

The offer looked real.

The player even had a cool profile picture and hundreds of followers.

Kofi clicked the link.

The website asked him to enter his game username and password to receive the reward.

Just before typing his password, he remembered something his older sister had told him:

"Real game companies never ask for your password to give you rewards."

Kofi stopped.

He closed the page immediately.

Later, he discovered that many players who entered their passwords lost their accounts.

Because Kofi paused and thought first, he stayed safe.

That day, he learned an important lesson:

Free rewards can sometimes come with hidden traps.

Why Scammers Love Gaming Platforms

Millions of children play games every day.

Scammers know that gamers often get excited about:

- Free coins
- Free gems
- Free Robux
- Rare skins
- Special rewards
- Account upgrades

Scammers use these rewards as bait.

Their goal is usually to steal:

- Gaming accounts
- Passwords
- Personal information
- Money

Gaming Scam 1

Free Currency Scams

Examples:

- "Get 10,000 FREE Robux!"
- "Unlimited Diamonds!"
- "Free V-Bucks Generator!"
- "Claim free game coins now!"

How It Works

The scammer sends you to a fake website.

The website asks for your login details.

Once you enter them, your account can be stolen.

Gaming Guardian Rule

If it's not coming directly from the official game company, don't trust it.

Gaming Scam 2

Account Upgrade Scams

Examples:

"Give me your account and I'll make you a pro."

"I know a secret hack that unlocks everything."

How It Works

The scammer asks for your password.

Once they get access, they steal your account.

Gaming Guardian Rule

Your password belongs to you.

Never share it.

Not even with online friends.

Gaming Scam 3

Fake Giveaways

Examples:

- "Win a free gaming console!"
- "Get a free premium account!"
- "Claim a rare skin today!"

How It Works

The scammer wants your information or account details.

Gaming Guardian Rule

Real giveaways don't ask for your password.

Gaming Scam 4

Trading Scams

Examples:

"Send me your rare item first."

"Trust me, I'll send mine later."

How It Works

After receiving your item, the scammer disappears.

Gaming Guardian Rule

Never trust trades that require you to go first.

Gaming Scam 5

Fake Tournament Scams

Examples:

"You've qualified for a special tournament!"

"Pay a small registration fee now."

How It Works

The tournament doesn't exist.

The scammer simply wants money or personal information.

Gaming Guardian Rule

Always verify tournaments through official game channels.

The GAMER Formula

Before accepting any gaming offer, remember:

G — Get The Facts

Who is making the offer?

A — Ask Questions

Does it sound realistic?

M — Make No Rush Decisions

Scammers want speed.

E — Examine The Source

Is it official?

R — Report Suspicious Activity

Tell a parent, guardian, or trusted adult.

Activity: Real Reward Or Scam?

Read each situation and decide whether it is SAFE or a SCAM.

Situation 1

A website promises unlimited free Robux if you enter your password.

Answer: SCAM

Situation 2

A reward appears inside the official game app.

Answer: SAFE

Situation 3

A stranger asks for your login details to upgrade your account.

Answer: SCAM

Situation 4

The official game company announces an event inside the game.

Answer: SAFE

Situation 5

A player promises rare items if you send yours first.

Answer: SCAM

Gaming Guardian Questions

Think about these questions:

1. What game do you enjoy playing the most?
2. Have you ever seen an offer for free game currency?
3. What would you do if someone asked for your password?
4. How can you tell if a gaming reward is real?

Today's Challenge

Become a Gaming Scam Hunter!

Look for one gaming advertisement, message, or reward offer online.

Ask yourself:

- Who created it?
- What are they offering?
- What do they want from me?
- Is it official?

Discuss your answers with a parent, guardian, teacher, or trusted adult.

Congratulations! You have completed Day 2 of the Scam-Proof Challenge.

Tomorrow, you'll learn how scammers use social media, fake influencers, and fake giveaways to trick kids into trusting them.

DAY 3

Social Media Traps

Today's Mission

Social media can be an amazing place.

You can watch funny videos, learn new things, connect with friends, follow your favourite creators, and share your talents with the world.

But not everyone online is who they claim to be.

Some people create fake accounts, fake giveaways, and fake stories to trick children into trusting them.

Today's mission is to learn how to spot social media traps before they fool you.

A Story About Amina's "Celebrity Message"

Amina was 14 years old and lived in Kano, Nigeria.

One afternoon, while scrolling through TikTok, she received an exciting message.

The account claimed to belong to her favourite Afrobeats artist.

The message said:

 "Congratulations! You have been selected to receive a special gift package. Reply immediately to claim your prize."

Amina couldn't believe it.

Her favourite artist had millions of followers.

Why would they choose her?

The message looked real.

The profile photo looked real.

Everything seemed perfect.

Then the account asked for her home address, phone number, and a "small delivery fee."

Something didn't feel right.

Amina decided to show the message to her older cousin.

After checking, they discovered the account was fake.

The scammer had copied the artist's photos and created a fake profile to trick fans.

Because Amina stopped and checked first, she stayed safe.

That day she learned an important lesson:

Just because an account looks real doesn't mean it is real.

Why Scammers Love Social Media

Millions of children and teenagers use social media every day.

Scammers know this.

That's why they create fake accounts and fake opportunities to gain trust.

They may pretend to be:

Celebrities

Influencers

Gamers

Friends

Classmates

Brand representatives

Their goal is often to get:

Personal information

Passwords

Photos

Money

Trust

Social Media Trap 1

Fake Celebrity Accounts

A scammer pretends to be a famous musician, footballer, actor, or influencer.

They may say:

"You won a prize."

"You've been specially selected."

"Click here now."

Social Media Rule

Real celebrities do not randomly ask children for money, passwords, or personal information.

Social Media Trap 2

Fake Giveaways

Examples:

 Free smartphones

 Free cash

 Free game credits

 Free concert tickets

The scammer usually asks for something first.

Social Media Rule

A real prize should never require your password or payment.

Social Media Trap 3

Fake Friends

Sometimes a stranger starts chatting with you online.

They seem friendly.

They like your posts.

They comment often.

They may even pretend to share your interests.

Their goal is to gain your trust.

Social Media Rule

Being friendly does not automatically make someone trustworthy.

Social Media Trap 4

Fake Influencer Opportunities

You may receive messages saying:

"We want you to be a brand ambassador."

"You've been selected for sponsorship."

"Join our special programme."

Many of these messages are fake.

Social Media Rule

Always verify opportunities with a trusted adult.

Social Media Trap 5

Clickbait Tricks

Examples:

- "See who viewed your profile!"
- "You won't believe this!"
- "This secret trick changed everything!"

The goal is to make you click without thinking.

Social Media Rule

Curiosity is good.

Blind clicking is not.

The SMART Formula

Before trusting anything on social media, remember:

S — Stop

Don't react immediately.

M — Make Sure It's Real

Check the account carefully.

A — Ask Questions

Does this make sense?

R — Report Suspicious Accounts

Tell a trusted adult.

T — Think Before You Trust

Trust should be earned.

Activity: Real Or Fake?

Read each example and decide if it is SAFE or SUSPICIOUS.

Situation 1

A verified footballer's official account posts match updates.

Answer: SAFE

Situation 2

A celebrity account asks you to pay ₦5,000 to receive a prize.

Answer: SUSPICIOUS

Situation 3

A stranger wants your home address after chatting for two days.

Answer: SUSPICIOUS

Situation 4

Your school's verified page posts exam information.

Answer: SAFE

Situation 5

An account promises a free smartphone if you share your password.

Answer: SUSPICIOUS

Social Media Detective Questions

Think about these questions:

1. Who is your favourite influencer or creator?
2. How would you know if their account is real?
3. What information should never be shared online?
4. What would you do if a stranger offered you a gift?

Today's Challenge

Become a Social Media Detective!

Visit one social media account you follow.

Ask yourself:

- Is it verified?
- Does it look trustworthy?
- Would I share personal information with this account?

Discuss your answers with a parent, guardian, teacher, or trusted adult.

Congratulations! You have completed Day 3 of the Scam-Proof Challenge.

Tomorrow, you'll learn how dangerous links, fake websites, and phishing scams trick people into giving away their information with just one click.

DAY 4

Don't Click That!

Today's Mission

Did you know that many online scams begin with just **one click**?

One click on the wrong link can lead to:

- A stolen gaming account
- A hacked social media account
- Personal information being shared
- Viruses on a device
- Scammers pretending to be you

The tricky part is that dangerous links often look safe.

Today's mission is to learn how to spot dangerous links and fake websites before they cause trouble.

A Story About Chinedu's "School Scholarship"

Chinedu was 15 years old and lived in Abuja, Nigeria.

One afternoon, he received a message on WhatsApp from an unknown number.

The message said:

🎓 "Congratulations! You have been selected for a special student scholarship worth ₦100,000. Click the link below to claim your reward."

Chinedu was excited.

His family had been talking about school expenses, and the money would be very helpful.

The message looked official.

It even had a school logo.

Without thinking, he almost clicked the link.

But then he remembered something he learned from his teacher:

"Always check before you click."

Instead of opening the link, Chinedu showed the message to his older brother.

His brother noticed that the website address looked strange and did not belong to any real school.

It was a fake website created by scammers.

Because Chinedu stopped and checked first, he avoided becoming a victim.

That day he learned an important lesson:

A link can look safe and still be dangerous.

What Is Phishing?

Phishing is when scammers try to trick people into giving away information.

They often use:

- Fake messages
- Fake emails
- Fake websites
- Fake login pages

Their goal is to steal:

- Passwords
- Phone numbers
- Email addresses
- Personal information

Think of phishing like fishing.

The scammer throws out bait and hopes someone takes it.

Why Kids Click Dangerous Links

Scammers know that children are often:

- Curious
- Excited
- In a hurry
- Trusting

That's why many scam messages are designed to make you react quickly.

Digital Detective Rule

The faster someone wants you to click, the slower you should move.

Dangerous Link 1

Fake Prize Links

Examples:

 "Claim your free smartphone!"

 "You've won free data!"

 "Get free Robux instantly!"

What The Scammer Wants

Your information or account details.

Digital Detective Rule

Unexpected prizes are usually suspicious.

Dangerous Link 2

Fake Login Pages

A website looks exactly like your favourite app or game.

It asks you to log in.

You enter your username and password.

The scammer steals them.

Digital Detective Rule

Always check the website address carefully.

Dangerous Link 3

Scary Warning Messages

Examples:

 "Your account will be deleted."

 "Your device has a virus."

 "Your account has been suspended."

The goal is to make you panic.

Digital Detective Rule

Never make decisions when you are scared.

Dangerous Link 4

QR Code Traps

Scammers sometimes create fake QR codes.

When scanned, they send people to dangerous websites.

Digital Detective Rule

Only scan QR codes from trusted sources.

Dangerous Link 5

"Limited Time" Offers

Examples:

 "Offer expires in 5 minutes!"

 "Act now before it's too late!"

Scammers use urgency to stop people from thinking clearly.

Digital Detective Rule

Real opportunities don't disappear in seconds.

The CLICK Formula

Before opening any link, remember:

C — Check The Sender

Who sent this message?

L — Look Carefully

Does anything seem strange?

I — Inspect The Link

Does the website look genuine?

C — Confirm With An Adult

Ask if you're unsure.

K — Keep Information Private

Never share passwords or personal details.

Activity: Click Or Don't Click?

Read each situation and decide.

Situation 1

A stranger sends a link promising free game coins.

Answer: DON'T CLICK

Situation 2

Your teacher shares homework through your school's official learning platform.

Answer: CLICK

Situation 3

A message says:

"Your account will be deleted in 10 minutes. Click now!"

Answer: DON'T CLICK

Situation 4

Your parent sends a trusted educational website.

Answer: CLICK

Situation 5

A social media message promises free money if you enter your password.

Answer: DON'T CLICK

Link Detective Questions

Think about these questions:

1. Have you ever clicked a link without checking it first?
2. Why do scammers create fake websites?
3. What should you do if a message makes you feel rushed?
4. Who can help you decide whether a link is safe?

The 10-Second Rule

Before clicking any unfamiliar link, pause and ask:

- 1. Who sent this?**
- 2. Why did they send it?**
- 3. What do they want from me?**
- 4. Would I show this to my parent or guardian?**

If you're unsure, don't click.

Today's Challenge

Become a Link Detective!

Look at three messages, emails, or notifications you receive today.

For each one ask:

- Who sent it?
- Is it trustworthy?
- Does it create excitement, fear, or urgency?
- Would I click it?

Discuss your answers with a parent, guardian, teacher, or trusted adult.

Congratulations! You have completed Day 4 of the Scam-Proof Challenge.

Tomorrow, you'll learn about fake online friends, secret chats, and how scammers use friendship tricks to gain children's trust.

DAY 5

Stranger Danger 2.0

Today's Mission

Most children know they should be careful around strangers in real life.

You probably wouldn't jump into a stranger's car or tell a stranger where you live.

But online, strangers don't always look like strangers.

They may seem friendly.

They may seem funny.

They may even pretend to be your age.

Today's mission is to learn how to spot fake online friends and stay safe when chatting online.

A Story About Kwame's New Gaming Friend

Kwame was 13 years old and lived in Kumasi, Ghana.

He loved playing online football games after school.

One day, while playing, he met another player named "StarBoy99."

The player seemed friendly.

They played together almost every day.

They talked about football, school, and their favourite music.

After a few weeks, Kwame felt like he had made a real friend.

Then one day, StarBoy99 sent him a message:

"You're my best friend online."

A few days later, another message arrived.

"Can you keep a secret? Don't tell your parents we talk."

Kwame thought it was strange.

Then StarBoy99 asked:

"What's your home address? I want to send you a gift."

Suddenly, Kwame remembered something he had learned:

"Real friends don't ask you to keep secrets from trusted adults."

Instead of replying, he showed the messages to his father.

Together, they discovered that the person was not who they claimed to be.

Kwame blocked the account immediately.

Because he spoke up, he stayed safe.

That day he learned an important lesson:

Not everyone online is who they say they are.

What Is Stranger Danger 2.0?

Stranger Danger 2.0 means understanding that people online can pretend to be someone else.

A stranger online might pretend to be:

- A child
- A gamer
- A student
- A sports fan
- A social media friend

They may use fake names, fake photos, and fake stories.

Their goal is often to gain trust before asking for something.

The Friendship Trap

Many online scams follow the same pattern.

Step 1: Friendly Contact

The stranger sends a message.

"Hi!"

"You seem cool."

"Want to be friends?"

Step 2: Building Trust

They chat regularly.

They make you laugh.

They seem kind.

Step 3: Asking Personal Questions

They begin asking things like:

- Where do you live?
- What school do you attend?
- What's your phone number?

Step 4: Making Requests

They ask for:

- Photos
- Personal information
- Passwords
- Secrets
- Money

This is when the danger begins.

Warning Sign 1

Asking You To Keep Secrets

Examples:

"Don't tell your parents."

"This is our secret."

"Nobody else needs to know."

Online Safety Rule

Safe adults and real friends do not ask children to hide things from trusted adults.

Warning Sign 2

Asking Personal Questions Too Soon

Examples:

- Where do you live?
- What's your address?
- What school do you attend?
- Are your parents home?

Online Safety Rule

Personal information stays private.

Warning Sign 3

Offering Gifts

Examples:

 Free game credits

 Free money

 Free gadgets

 Free subscriptions

Online Safety Rule

Gifts from strangers often come with hidden intentions.

Warning Sign 4

Making You Feel Special Too Quickly

Examples:

"You're my best friend."

"You're the only one who understands me."

"I trust only you."

This is often used to gain trust quickly.

Online Safety Rule

Real friendships take time to build.

Warning Sign 5

Creating Fake Emergencies

Examples:

"I need money urgently."

"Help me right now."

"Don't tell anyone."

The goal is to make you act without thinking.

Online Safety Rule

Always verify emergencies with a trusted adult.

The TRUST Formula

Whenever you're chatting with someone online, remember:

T — Tell A Trusted Adult

If something feels strange.

R — Remember People Can Pretend

Online identities can be fake.

U — Understand Boundaries

Private information stays private.

S — Stay Alert

Watch for warning signs.

T — Trust Your Instincts

If something feels wrong, stop and get help.

Activity: Safe Or Suspicious?

Read each situation and decide.

Situation 1

A classmate messages you about tomorrow's homework.

Answer: SAFE

Situation 2

Someone you met online asks for your address.

Answer: SUSPICIOUS

Situation 3

A gaming friend asks for your password.

Answer: SUSPICIOUS

Situation 4

Your school's official account shares updates.

Answer: SAFE

Situation 5

Someone tells you to keep your conversations secret from your parents.

Answer: SUSPICIOUS

Friendship Detective Questions

Think about these questions:

1. Have you ever chatted with someone you only knew online?
2. What information should never be shared with strangers?
3. What would you do if someone asked you to keep a secret?
4. Who can you talk to if an online conversation makes you uncomfortable?

The Three-Question Test

Before trusting someone online, ask yourself:

- 1. Do I know this person in real life?**
- 2. Would I be comfortable showing these messages to my parent or guardian?**
- 3. Has this person asked me to keep secrets?**

If the answer to Question 3 is YES, stop the conversation and tell a trusted adult.

Today's Challenge

Become a Friendship Detective!

Think about three people you chat with online.

Ask yourself:

- Do I know them in real life?
- Have they ever asked for personal information?
- Would I trust them with my password?
- Would I feel comfortable showing our conversation to a parent?

Discuss your answers with a parent, guardian, teacher, or trusted adult.

Congratulations! You have completed Day 5 of the Scam-Proof Challenge.

Tomorrow, you'll discover how AI, fake videos, fake voices, and deepfakes are creating new kinds of online scams, and how smart kids can spot them before they get fooled.

DAY 6

AI Tricks, Deepfakes & Fake Videos

Today's Mission

Have you ever watched a video online and thought:

"Wow, that looks real!"

What if I told you that not everything you see online is real anymore?

Today, Artificial Intelligence (AI) can create fake videos, fake photos, fake voices, and even fake messages that look very convincing.

That's why today's mission is to learn how to spot AI tricks and become a Digital Truth Detective.

A Story About Zainab's "Celebrity Giveaway"

Zainab was 12 years old and lived in Kaduna, Nigeria.

One evening, she was scrolling through social media when she saw a video of a famous Afrobeats star.

In the video, the celebrity appeared to be speaking directly to fans.

The celebrity said:

 "I'm giving away free smartphones and ₦100,000 cash prizes to lucky fans. Click the link below to claim yours now!"

The video looked real.

The voice sounded real.

Even the celebrity's face moved naturally.

Zainab was excited.

She almost clicked the link.

But before she did, she remembered something she had learned:

"Just because something looks real doesn't mean it is real."

Instead of clicking, she showed the video to her older sister.

Her sister searched online and discovered that the video was fake.

Scammers had used AI technology to create it.

There was no giveaway.

The goal was to steal people's information.

Because Zainab stopped and checked first, she stayed safe.

That day she learned an important lesson:

Seeing is not always believing.

What Is AI?

AI stands for Artificial Intelligence.

AI is a type of technology that can:

- Write messages
- Create images
- Generate videos
- Copy voices

- Answer questions

AI can be useful when used responsibly.

But scammers can also use AI to trick people.

That's why it's important to think carefully before trusting what you see online.

What Is A Deepfake?

A deepfake is a fake video, photo, or voice recording created using AI.

A deepfake can make it look like someone said or did something they never actually said or did.

For example:

- A celebrity promoting a fake giveaway
- A football star offering free prizes
- A teacher making a fake announcement
- A family member asking for money

Some deepfakes look very convincing.

AI Trick 1

Fake Celebrity Giveaways

Scammers create AI-generated videos of famous people.

The video may promise:

 Free money

 Free smartphones

 Free gaming rewards

 Special prizes

Truth Detective Rule

Celebrities rarely contact fans directly with surprise giveaways.

Always verify first.

AI Trick 2

Fake Voice Messages

AI can copy a person's voice.

A scammer may send a voice note that sounds like:

- Your parent
- Your uncle or aunt
- Your sibling
- Your teacher

The message may say:

"Send me money."

"I need help urgently."

"Click this link immediately."

Truth Detective Rule

Always verify unusual requests with the real person.

AI Trick 3

Fake School Announcements

Scammers sometimes create messages that look like official school notices.

Examples:

- Fake scholarship offers
- Fake registration forms
- Fake payment requests

Truth Detective Rule

Confirm important school information through official school channels.

AI Trick 4

Fake Influencer Messages

You may receive messages saying:

"You've been chosen to join our team."

"You've won a special reward."

"You're selected for sponsorship."

Because AI can create personalised messages, they may sound convincing.

Truth Detective Rule

Personalised messages are not proof that something is real.

AI Trick 5

Fake Photos

AI can create realistic photos of people who don't even exist.

Scammers use fake photos to:

- Build trust
- Create fake profiles
- Pretend to be someone else

Truth Detective Rule

A photo alone is not proof.

The TRUTH Formula

Whenever you see something surprising online, remember:

T — Take Your Time

Don't rush.

R — Research It

Look for more information.

U — Understand The Source

Who created it?

T — Think Critically

Does it make sense?

H — Have It Verified

Ask a trusted adult when unsure.

Activity: Real Or Fake?

Read each situation and decide.

Situation 1

A video shows a celebrity promising free cash if you click a link.

Answer: LIKELY FAKE

Situation 2

Your school posts information on its official website.

Answer: MORE LIKELY REAL

Situation 3

You receive a voice note from an unknown number asking for urgent money.

Answer: VERIFY FIRST

Situation 4

A social media account says you've won a competition you never entered.

Answer: SUSPICIOUS

Situation 5

A message creates panic and demands immediate action.

Answer: VERIFY FIRST

Truth Detective Questions

Think about these questions:

1. Have you ever seen a video that looked real but later turned out to be fake?
2. Why do scammers use AI?
3. Why is it dangerous to believe everything you see online?
4. What should you do if something surprises you online?

The Golden Rule Of The AI Age

Remember this sentence:

"If it surprises me, I will verify it."

Say it again:

"If it surprises me, I will verify it."

This simple habit can protect you from many modern scams.

Today's Challenge

Become a Truth Detective!

Find one viral video, photo, or social media post online.

Ask yourself:

- Who created it?
- Is there proof it is real?
- Could AI have been used?
- How would I verify it?

Discuss your answers with a parent, guardian, teacher, or trusted adult.

Congratulations! 🎉 You have completed Day 6 of the Scam-Proof Challenge.

Tomorrow, you'll build your very own Scam Shield and graduate as a Scam-Proof Superstar with the skills to stay smart, safe, and confident online.

DAY 7

Build Your Scam Shield

Today's Mission

Congratulations!

You have completed six days of learning how to outsmart scammers.

You now know how to:

- ✓ Spot scam tricks
- ✓ Avoid gaming scams
- ✓ Recognise fake social media accounts
- ✓ Stay away from dangerous links
- ✓ Protect yourself from fake online friends
- ✓ Detect AI tricks and fake videos

Today is your final mission.

You will build your very own **Scam Shield** a set of simple rules that will help protect you every time you go online.

A Story About Samuel's Smart Choice

Samuel was 14 years old and lived in Nairobi, Kenya.

One Saturday morning, he received three different messages.

The first message promised free game coins.

The second message claimed he had won a brand-new smartphone.

The third message came from a stranger who wanted to be friends and asked for his phone number.

A few months earlier, Samuel might have believed at least one of those messages.

But now things were different.

He remembered everything he had learned.

Instead of replying, he asked himself:

Who sent this?

What do they want from me?

Can I trust this?

After checking carefully, he realised all three messages were scams.

He deleted them immediately.

Later that day, he smiled and said:

"Scammers may have tricks, but now I have my Scam Shield."

That day Samuel learned the most important lesson of all:

The best online protection is what you know.

What Is A Scam Shield?

A Scam Shield is a set of habits that help you stay safe online.

Think of it like a helmet when riding a bicycle.

A helmet protects your head.

A Scam Shield protects your information, accounts, and online safety.

The more you use it, the stronger it becomes.

Your 7 Scam Shield Rules

These are the rules every Scam-Proof Champion follows.

Rule 1

Stop Before You Click

Whenever you see a link, prize, or offer:

PAUSE.

THINK.

CHECK.

Scam Shield Rule

Fast clicks often lead to mistakes.

Rule 2

Protect Your Passwords

Your passwords belong to you.

Never share them with:

 Friends

✗ Strangers

✗ Online players

✗ Social media contacts

Scam Shield Rule

A password shared is a password at risk.

Rule 3

Keep Personal Information Private

Never share:

- Your address
- Your phone number
- Your school name
- Family information
- Passwords

Without permission from a parent or guardian.

Scam Shield Rule

Private information stays private.

Rule 4

Verify Before You Trust

Just because something looks real doesn't mean it is real.

Always check first.

Scam Shield Rule

Smart kids verify.

Scammers hope you won't.

Rule 5

Be Careful With Online Friends

Remember:

People online can pretend to be someone else.

Scam Shield Rule

Trust should be earned, not given away quickly.

Rule 6

Speak Up Quickly

If something feels wrong:

Tell a trusted adult immediately.

Scam Shield Rule

Problems are easier to solve when adults know early.

Rule 7

Use The STOP-CHECK-ASK Method

Whenever something seems suspicious:

STOP

Pause.

CHECK

Look carefully.

ASK

Talk to a trusted adult.

This is your strongest safety tool.

What If You Make A Mistake?

Here's an important secret:

Even smart people make mistakes online.

Even adults get fooled sometimes.

Making a mistake does NOT make you foolish.

What matters is what you do next.

If you:

- Click a suspicious link
- Share information
- Talk to a scammer
- Give away a password

Then:

Tell a trusted adult immediately.

The sooner you speak up, the easier it is to fix the problem.

The CHAMPION Formula

Every Scam-Proof Champion remembers:

C — Check Before Clicking

H — Hide Personal Information

A — Ask For Help

M — Make Smart Choices

P — Protect Passwords

I — Ignore Suspicious Offers

O — Observe Warning Signs

N — Never Rush

Activity: Build Your Personal Scam Shield

Complete the sentences below.

If someone asks for my password, I will:

If I receive a suspicious message, I will:

If I am unsure about a link, I will:

If someone asks for personal information, I will:

The trusted adults I can talk to are:

Scam-Proof Champion Quiz

Answer YES or NO.

1. Should you share your password with online friends?

Answer: NO

2. Should you verify surprising messages?

Answer: YES

3. Can fake videos be created using AI?

Answer: YES

4. Should you tell a trusted adult if something feels wrong online?

Answer: YES

5. Is every online prize real?

Answer: NO

The Scam-Proof Champion Pledge

Stand up and read this aloud:

I Promise To:

- ✓ Think before I click.
- ✓ Protect my passwords.
- ✓ Keep personal information private.
- ✓ Verify before I trust.
- ✓ Ask for help when I need it.
- ✓ Use technology responsibly.
- ✓ Help my friends stay safe online.
- ✓ Use my Scam Shield every day.

Graduation Time!

Congratulations! You have completed **The 7-Day Scam-Proof Challenge**.

You now know how to:

- Spot scams
- Avoid online tricks
- Stay safe while gaming

- Recognise fake accounts
- Identify dangerous links
- Outsmart fake friends
- Detect AI scams

Most importantly, you now have skills that many adults wish they had learned earlier.

Scam-Proof Champion Certificate

CERTIFICATE OF COMPLETION

This certifies that:

has successfully completed

THE 7-DAY SCAM-PROOF CHALLENGE

and has demonstrated the knowledge and skills needed to stay smart, safe, and confident online.

Date:

Signature:

Final Message

The internet is full of amazing opportunities.

You can learn new things, make new discoveries, build new skills, and connect with people from around the world.

The goal of this challenge was never to make you afraid of the internet.

The goal was to help you become smarter while using it.

Remember:

Scammers win when people rush.

Scam-Proof Superstars win when they STOP, CHECK, and ASK.

Welcome to the team of Scam-Proof Superstars! Mission Complete.

